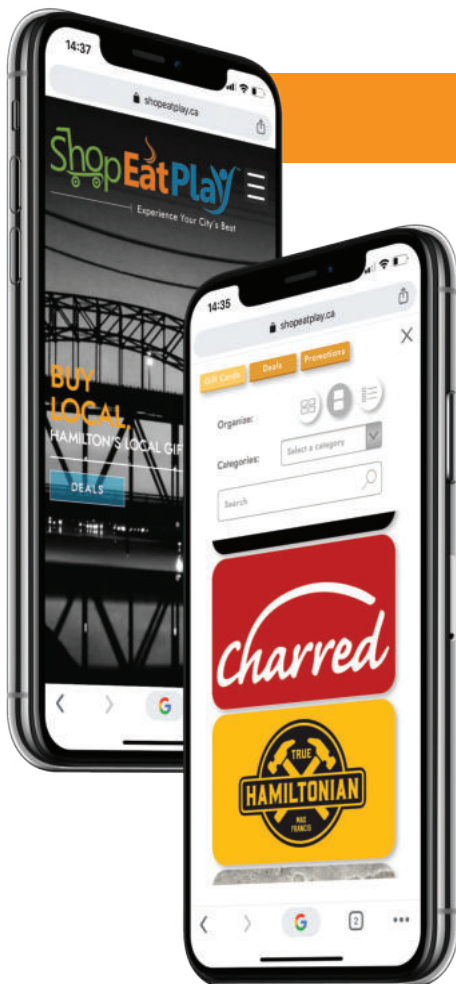


**INCREASE SALES,
ATTRACT NEW CUSTOMERS,
ANYTIME, 7 DAYS A WEEK**

Welcome to ShopEatPlay Digital Gifting; **Gifting + Promotions Re-invented.**

ShopEatPlay is a local eGifting and promotions platform created with the small business owner in mind.

- Our platform creates multiple points of sale for your business's gift cards
- Individual and corporate gifting provide incredible exposure for your brand while providing a unique experience for your customer
- We deliver your promotions directly to consumer's mobile devices
- Gift card malls were once reserved for the big guys. Not anymore!



Partner Benefits

Increased sales: Gift cards generate huge revenue. Your cards will be available for sale 24/7,

Larger Purchases: On average consumers will spend 38% more than face value of card.

New Customers: Gift cards encourage people who might not otherwise visit your business to give it a try and likely return to make additional purchases.

Time Stamped Promotions: Make SLOW TIMES a thing of the past. Incentivize consumers to visit your business via PRE-PAID promotions. Your business gets paid at time of purchase meaning you'll have funds before they even show up.

Increase Brand Awareness: When your gift card is designed to match your company logo and brand, it essentially works as a marketing tool in the customer's pocket. As people purchase more gift cards to give to their friends on birthdays and holidays, your brand continues to be dispersed among new customers

We are your virtual sales force.



OUR CUSTOMIZED PACKAGES.

ShopEatPlay
Experience Your City's Best

SILVER = \$179.99

Gift Card Listing

Your business's Gift Card listed and sold on ShopEatPlay.ca via our virtual gift card mall.

Window Sticker

Your business will be recognized as a ShopEatPlay Approved Member for all to see.

Social Media

Your business will also receive exposure from ongoing, targeted marketing on Facebook, Instagram and Twitter showcasing our local business partners.

Weekly Promotions

Your business can upload new promotions weekly to be featured on ShopEatPlay.ca.

ShopEatPlay Videos

Select partners will benefit from onsite video production highlighting their business and involvement with the ShopEatPlay Program.

Time Stamped Promotions

Your business gets paid at time of purchase meaning you'll have funds before they even show up.

GOLD = \$199.99

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Gifting Widget

The addition of our Gifting Widget to YOUR website allowing you to highlight up to 3 versions of your Gift Card IE: Christmas, Thank You

ShopEatPlay Videos

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WOW = \$249.99

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Video & Feature

Your business will receive 2 custom, onsite videos, including content writing and talent that will be featured on social media channels, including paid marketing boosts to reach your specific target audience.

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