Hello Everyone,

Included here are upcoming virtual events respecting the Digital Main Street Program which is back for a second round! If you missed applying for this $2500 grant the first time around - or if you would like to apply for this financial aide again - this information session is for you! I wanted to share this information if you have any questions please contact Keith Russell at keith.russell@hamilton.ca <mailto:keith.russell@hamilton.ca>

Event:

Digital Main Street – Digital Transformation Grant Program Lunch & Learn (Webinar)

Description:

Sometimes best described as a “how-to” guide and program to help you grow your business, the Digital Transformation Grant Program (DTG) provides businesses with:

 \* A digital assessment of their current online presence

 \* Structured video training series

 \* Guidance

 \* Advisory support

Through a partnership with FedDev Ontario and the Province of Ontario, qualifying businesses also have the opportunity to apply for a $2500.00 grant to enable the digital transformation they have identified their business requires after completing all video training.

During this FREE Lunch & Learn webinar hosted by the Hamilton Digital Main Street<<https://investinhamilton.ca/hamilton-business-centre/digital-main-street/>> Digital Service Squad team you’ll learn:

 \* Who is Digital Main Street?

 \* What is the Digital Transformation Grant Program?

 \* What are the program objectives?

 \* What is the application process?

 \* Who is eligible for a Digital Transformation Grant?

 \* What are some eligible and ineligible costs of the grant?

 \* What is the Digital Service Squad and who can access them?

Dates:

Tuesday October 13, 2020 (12-1PM)

<https://www.eventbrite.ca/e/digital-main-street-webinar-digital-transformation-grant-program-tickets-123488297823>

Monday October 26, 2020 (12-1PM)

<https://www.eventbrite.ca/e/digital-main-street-webinar-digital-transformation-grant-program-tickets-123493824353>

Event:

Digital Main Street – Digital Transformation Plan Workshop (Webinar)

Description:

For pre-qualified Digital Main Street clients only.

Hosted by the Hamilton Digital Main Street Service Squad, The Digital Main Street Digital Transformation Plan workshop is an opportunity for any clients to work on and get assistance with the documented plan – the final step in the $2,500 grant application process.

The workshop will include a review of how to apply for the $2,500 grant and a step-by-step walkthrough of properly completing your Digital Transformation Plan.

Dates:

Monday October 19, 2020 (12-1PM)

<https://investinhamilton.ca/hamilton-business-centre/event/digital-main-street-digital-transformation-plan-workshop-webinar/>

Friday November 6, 2020 (12-1PM)

<https://investinhamilton.ca/hamilton-business-centre/event/digital-main-street-digital-transformation-plan-workshop-webinar-2/>

Sincerely.

Keith Russell (he/him)

Digital Main Street Team

City of Hamilton, Hamilton Business Centre

71 Main Street West, 1st Floor

Hamilton, ON L8P 4Y5

(905) 540-6400

<https://investinhamilton.ca/hamilton-business-centre/>

Book a Consultation: <https://calendly.com/hbc-dss>

Warm regards,

Cristina Geissler

Executive Director

Concession Street BIA