Good Morning Everyone,

As we go through this COVID-19 period, we know businesses are working to adapt and make changes to their operations to stay afloat and profitable. I've shared some programs with you over the last couple of weeks but now have exciting news about expanded programming from the City of Hamilton through the Hamilton Business Centre (HBC). HBC has recently updated their programs and schedules with over 50 completely free webinars, courses, tool-kits, guides and more.

Please visit the newly created COVID-19 resource page on the HBC website for more information: <https://investinhamilton.ca/hamilton-business-centre/2020/03/25/resources-for-small-businesses-during-covid-19>

Hamilton Business Centre Support and Services

• Book a free 60-minute one-on-one consultation – The HBC is now offering remote phone and video consultations to better help serve you during COVID-19. <https://investinhamilton.ca/hamilton-business-centre/online-booking/>

• Google My Business Optimization Checklist – <https://investinhamilton.ca/hamilton-business-centre/2020/04/02/google-my-business-listing-optimization-checklist/>

• Google My Business Photo Optimization (Geo-Tagging) – <https://investinhamilton.ca/hamilton-business-centre/2020/04/07/google-my-business-photo-optimization/>

As before, the HBC Seminars and Workshop calendar is still being updated regularly and is offering sessions nearly everyday: <https://investinhamilton.ca/hamilton-business-centre/workshops/>

But in addition to this there are other organizations hosting webinars geared to questions and issues arising through this pandemic which can be found on this site also - here are some pre-recorded sessions that can be reviewed:

EDC: COVID-19 Managing the Impact on Global Supply Chains - <https://www.edc.ca/en/events/webinar/managing-impact-on-global-supply-chains.html>

BDC: How to Cope with the Impacts of COVID-19 on Your Business - <https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/webinars/pages/how-cope-impacts-covid-19-on-your-business.aspx?ref=shorturl-coronaviruswebinar>

**Upcoming Webinars**

Mentor Works: COVID-19 Support for Canadian Businesses

April 23, 2020

11:00am to 12:00pm

<https://web.mentorworks.ca/wbn-2020-04-23-covid19>

Communications on new offerings and programs will be shared across the Hamilton Business Centre social media accounts

Instagram: <https://www.instagram.com/hamiltonbusinesscentre/>

Twitter: <https://twitter.com/hamontbizcentre>

Facebook: <https://www.facebook.com/hamiltonbusinesscentre/>

This site will be updated regularly with opportunities for Hamilton small businesses to take part in. A strong focus on maximizing the digital footprints of businesses and helping to understand the programs and opportunities available during this time.

Hope that your businesses find the programs being offered creative and useful to help maximize your exposure during this time of uncertainty.