

**2021 CONCESSION STREET BIA
PROPOSED BUDGET**

EXPENSES	2021 BUDGET
OPERATIONS	
ADMIN SUPPORT	\$1,200.00
WEBSITE/TECH/CELL PHONE	\$2,200.00
RENT	\$7,787.96
INSURANCE (DIRECTOR LIABILITY)	\$5,100.00
ACCT/AUDITOR	\$1,300.00
UTILITIES(HYDRO)	<u>\$1,200.00</u>
SUBTOTAL	\$18,787.96
PAYROLL	
ADMIN (50%)	\$23,769.00
MARKETING (35%)	\$16,637.95
BEAUTIFICATION (15%)	<u>\$7,130.05</u>
SUBTOTAL	\$47,537.00
MARKETING	
ADV/PROMO	\$10,000.00
SIDEWALK SOUNDS	\$8,500.00
STREETFEST	\$10,000.00
WINTER SOLSTICE	\$2,500.00
FALLFEST	\$4,174.04
EASTER CELEBRATION	<u>\$300.00</u>
SUBTOTAL	\$35,474.04
BEAUTIFICATION	
CITY FLOWER CONTRACT	\$5,000.00
BANNERS(maint/remove/install)	\$5,000.00
STREET CLEANING	\$200.00
ON STREET PATIO	<u>\$3,500.00</u>
SUBTOTAL	\$13,700.00
BIA LEVY TOTAL	<u>\$115,499.00</u>
CONTINGENCY TO BALANCE BUDGET	
Deferred 2020 Shared Parking Funds	\$14,271.77
HST Refund (approx)	\$8,000.00
Carry Over 2020 Bank Balance (approx)	\$35,000.00
Cashable Guaranteed Investment	<u>\$50,000.00</u>
TOTAL	<u>\$107,271.77</u>
Alana Travis-Treasurer Concession Street BIA	